

**This questionnaire should be answered in German.
This English translation is just for your information.
The translation is provided without liability.**

Online Project Questionnaire

Project

Was the company already founded?
Have all the EXIST-fellows founded this company?
Which EXIST-fellows still have stakes in this company?

Business purpose

Do you develop a product or a service in your business project?
Please shortly describe your product/service (1-2 sentences).
Please shortly describe your business model (1-2 sentences).
Technology field
Number of Shareholders

Planned Establishment of a Company

Do you plan to establish a company?
Why don't you plan to establish a company?
<ul style="list-style-type: none"> • Team problems/ personal reasons • The intension to found a company was yet not so strong • Better alternatives in the form of employment or other self-employment • The product/service could not reach the application maturity • The technological concept was found to be not economically feasible • The customer acquisition was too difficult • The sales potential was smaller than assumed • High market entry barriers • Strong competition that affects our market chances • Missing sufficient financing • Problems concerning the transfer of equipment and/or IP-rights from the university or research institution

When is the company foundation planned?

Planned company name

Establishment of a Company

Company Name

Start Date

Contact details

- Street and house number
- Postcode
- Place
- E-Mail
- Phone
- URL (if applies)

Employee and Revenue Stream

Employees

- Number of employees subject to social insurance contribution [this year]
- Number of employees subject to social insurance contribution [planned for next year]
- Number of employees subject to social insurance contribution [planned after next year]
- Number of trainees, student assistants and workers in minor employment [this year]
- Number of trainees, student assistants and workers in minor employment [planned for next year]
- Number of trainees, student assistants and workers in minor employment [planned after next year]
- Total number of employees [this year]
- Total number of employees [planned for next year]
- Total number of employees [planned after next year]

Citizenship of employees (absolute numbers)

- German
- Other EU states
- Non-EU states

Annual revenue

- this year
- Planned for next year
- Planned after next year

Financing

Obtained financing
<ul style="list-style-type: none"> • Financing obtained till now • Planned total financing obtained in the next 3 years
Type of company financing
<ul style="list-style-type: none"> • Own funds (till now) • Own funds (planned) • Own Revenues (till now) • Own Revenues (planned) • Friends & Family (till now) • Friends & Family (planned) • Governmental Funding, without EXIST (till now) • Governmental Funding, without EXIST (planned) • Bank loans (till now) • Bank loans (planned) • HTGF (till now) • HTGF (planned) • Other public investment funds (till now) • Other public investment funds (planned) • Incubator, Company Builder, Accelerator (till now) • Incubator, Company Builder, Accelerator (planned) • Business Angel (till now) • Business Angel (planned) • Venture Capital Corporation (till now) • Venture Capital Corporation (planned) • Corporate Venture Capital (till now) • Corporate Venture Capital (planned) • Crowdfunding (till now) • Crowdfunding (planned)
Why was it not possible to acquire sufficient financing?
How do you evaluate the availability of external capital?

EXIST

Financial Support					
	High Value	Measurable Value	Low Value	No Value	No Demand
Securitization of Personal Living Expenses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Budget for material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Budget for consulting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coaching and Support					
Support by the Entrepreneurial Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Support by one or multiple mentors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supplied Workspace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Infrastructure of the University	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Qualification					
Entrepreneurial Teaching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Workshops etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seminar „Entrepreneurial Team“	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Aspects					
Mile Stones during Funding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suggested Business Plan Structure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other

Is the business model largely identical to the initial one?
Continued cooperation with university or research institute?
R&D Intensity?
Was your project presented in business idea competitions?
In which business idea competitions was your project awarded a prize?